

**Lynda Bull**

BA (Hons), MA, CQSW

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Lynda is qualified social worker and an experienced local authority senior manager with 34 years of working in children and adults statutory social care services. She has been an assistant director with prime responsibility for children's services in Birmingham and has been the corporate director of adult social services in Coventry and Milton Keynes; alongside undertaking responsibilities for an extensive range of community services, including housing, community safety, leisure, libraries, and regulatory services.

She has an extensive range of experience in working with partners, particularly health colleagues; both in formal arenas such as chairing Safeguarding Boards for Children and Adults but also in working together to achieve whole system change through 'everyday' working, joint commissioning and through developing arrangements for a Health and Wellbeing Board.

Lynda has a strong experience and interest in managing complex organisational change to improve performance and outcomes for people; believing that confident, engaged 'system' leadership is key to successfully managing change and has always enjoyed working with individuals and management teams at all levels to strengthen their leadership role.

Lynda became an associate with IPC in April 2016 and has worked on projects that have focussed on developing leadership skills, supporting managers and facilitating staff engagement to develop new ways of working. These include working with Southwark Council to develop an All Age Disability service, coaching new Directors of Social Services on a senior development programme for Social Care Wales and supporting the management development programme in Gloucestershire's Children's Services.